



To advance the
profession of editing

IPEd Notes

Institute of Professional Editors newsletter

September–October 2018

Message from your CEO, Karen Lee

Dear members,

IPEd has been busy preparing for the upcoming AGM on 31 October. Keep an eye on your inbox in the coming days for the official notice and Annual Report.

As you know, we have conducted an extensive review of our Constitution and By-laws, which has included consultation with all branch committees and members. Thank you again for your time and feedback. We look forward to putting the amendments forward at the AGM.

I also want to flag that Council has found it necessary to budget for a membership fee increase from January 2019, which would result in annual fees increasing by between \$10 and \$25, depending on membership level. This is a 15% increase, which is within the bounds of the Constitution and does not require a membership vote. But Council is also considering a resolution to put to the AGM to instead increase membership fees by between \$25 and \$45 from January 2019. We would then endeavour to hold fees at those levels for as long as possible. And we are actively working to deploy our sponsorship strategies to diversify and increase IPEd's revenue, as well as looking for more grant opportunities.

We know such a fee increase will be of concern to some members, and it has not been an easy decision. However, we believe it is imperative that we increase fees if we are to see IPEd able to keep doing the important work we have begun, as well as remaining financially viable. The Finance and Risk Management Committee meets regularly to keep track of IPEd's budgets and, as with all start-ups, a significant investment has been required to get our systems and operations up and running. This also goes towards paying national staff to service members and branches and undertake the work set out in the strategic plan.

Our membership fees are among the lowest of any profession, and the cost of delivering our services exceeds the income from these fees; to survive as a national professional organisation we must increase our fees. Don't forget: IPEd membership fees may be tax deductible if you work as an editor in-house or freelance (please seek financial advice from a registered professional to discuss your individual circumstances).

Related to this is another resolution that will also be put to the AGM, which will be to approve the formation of a New Zealand branch. This is another part of our strategy to increase membership numbers as well as income.

We knew that the first few years would be challenging to get us to a healthy bottom line, and we are actively working towards that goal. I believe we have enormous potential to be a mover and shaker within the publishing industry, but we need to have the resources and

capacity to undertake the much-needed work to get us there. I hope you will stand by us and continue to support IPEd's work so we can give our members the best possible service and support.

Karen Lee

CEO

National Editors Conference news

Beyond the page is the theme of the 9th IPEd National Editors Conference, to be held in Melbourne in May 2019, with Susan Butler the first announced keynote speaker. The [Call for Papers](#) went out recently, and [registration](#) is now open. Register by 6 February to take advantage of the discounted early-bird rates.

The conference organising committee is pleased to have confirmed a training and development partnership between IPEd and the United States-based [Editorial Freelancers Association](#) (EFA) – a reciprocal agreement granting member rates for conferences, webinars and online training courses; they have also reconfirmed the Editors Canada agreement offering reciprocal rates. Visit the [Member discounts](#) page in the Member Portal for more.

The organising committee will also soon be launching the sponsorship program. Conference sponsorship is a rare opportunity to connect with the best editors in Australia, as well as delegates from New Zealand, Singapore, Hong Kong, Canada, Europe and the United States, special guests and other sponsors. Go to iped2019.org.au/sponsorship-and-exhibition to get a two-week head start on the sponsorship options.

To stay up-to-date with all the conference news, visit iped2019.org.au and follow the conference [Twitter](#) and [Facebook](#) pages.

IPEd Ambassadors Program

You may remember that earlier this year IPEd secured grant funding from the [Copyright Agency Cultural Fund](#) to support the work of the Professional Development and Academic Editing standing committees, with \$26,500 granted over a two-year period. This two-year project is known as the Ambassador Program (previously 'Educating editors and their authors – inside and out'), and its aim is to support innovative ways of enhancing the profession and educating industry by:

1. developing a national online professional development program
2. revising the current thesis editing guidelines
3. developing resources about the editor's role, including in academic publishing
4. equipping members as IPEd ambassadors to give presentations to universities, libraries, writers centres and writers festivals.

The project is progressing well, with the Standing Committee for Professional Development (SCPD) having presented two webinars earlier in the year, on accreditation, and currently organising a third webinar, on style sheets, to be held on Tuesday 13 November 2018 at 12 noon AEDT (see below).

The SCPD also maintains and is updating registers for tertiary editing and publishing courses in Australia and IPEd professional development workshops delivered at branch level. A PD

framework is in the initial stages of development and aims to identify knowledge and skills generally recognised as essential for editors to progress in their careers.

Meanwhile, the Standing Committee on Academic Editing (SCAE) has formed two 'pods' (working groups), one each for the guidelines and for identifying the scope of academic editing. The guidelines pod recently submitted to Council an 'Options paper on the future of the Guidelines for editing research theses'. Feedback received will guide the pod's next steps.

Equipping members as IPEd ambassadors is phase two of the project, to be rolled out in 2019. We'll keep you updated.

Style sheets webinar

On Tuesday 13 November at 12 noon EDT (11.30 am SA; 11 am Qld; 10.30 am NT; 9 am WA), IPEd will host a webinar on style sheets, presented by Dr Malini Devadas AE.

The webinar will cover the following topics:

- What is a style sheet (and how does it differ from other editing resources)?
- What is the purpose of a style sheet?
- How do you create a style sheet?
- How do you decide what to put in a style sheet?

Participants can then create their own style sheets, for passages presented during the webinar.

[Bookings](#) are now open, and close on Sunday 11 November. Everyone who registers for the webinar will be given access to the recording (whether you attend live or not).

[BOOK NOW](#)

IPEd submission on proposed ABN changes

Recently, IPEd made a formal submission to Treasury about its consultation paper *Tackling the Black Economy: Designing a modern Australian Business Number system*.

Some of the federal government's options outlined in this paper have caused great concern to many of our members – particularly a possible requirement that all ABN holders be registered for GST, regardless of their annual turnover. IPEd's submission points out that this measure could have serious detrimental effects on many freelance editors, threatening their businesses and preventing them from earning anything like a reasonable living.

Our submission also addressed two other points, namely the issue of individuals with an ABN fraudulently claiming GST input tax credits and the proposal for ABN holders being required to renew their ABNs. IPEd put forward alternative solutions for both these cases.

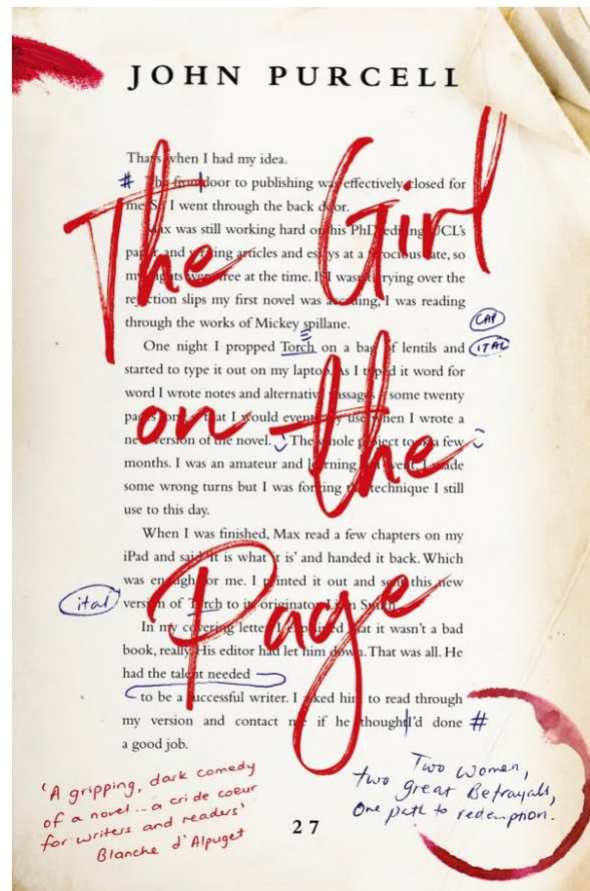
Book giveaway

Thanks to the excellent folk at HarperCollins Publishers, IPEd has five copies of new novel *The Girl on the Page* to give away.

Author John Purcell is a former bookshop owner and currently Director of Books at booktopia.com.au, Australia's largest online bookseller. *The Girl on the Page* is his first novel to be published under his own name (his previous novels were written under the pseudonym Natasha Walker). It's the tale of a young book editor, a brilliant writer and the redemptive power of great literature.

'In *The Girl on the Page*, John Purcell triumphs with a scalpel in one hand and his heart in the other. It is a gripping, dark comedy of a novel which eviscerates the cynicism of contemporary publishing while uttering a *cri du coeur* for what is happening to writers and readers this century.' – Blanche d'Alpuget

To enter, email your name and postal address to communication@iped-editors.org by COB Wednesday 10 October. Winners will be selected randomly and notified no later than Thursday 11 October.



Australian Inclusive Publishing update

The Australian Inclusive Publishing Initiative (AIPI) has made further progress in promoting an “accessible by default” approach to book production in Australia. Projects worked on since the previous AIPI meeting in Sydney in November 2017, include:

- drafting disability access copyright guidelines and a plain English guide to accessibility standards
- the development of three online skills courses by Read How You Want, including Accessible Document Preparation for Editors, which will become available in due course
- investigating the role of artificial intelligence (AI) in embedding accessibility into the publishing workflow.

The next meeting of AIPI will be in Sydney, on 2 November 2018. For more details, visit our [website](#).

Membership benefits

IPEd members are eligible for discounts on a variety of products and services, year-round, including:

- *Books+Publishing* / *Weekly Book Newsletter* – **25% off subscription**
- Macquarie Dictionary & Thesaurus – **up to 15% off subscription**

- PerfectIt – **30% discount** off subscription to PerfectIt Cloud, available to PC and Mac users
- Geoff Hart titles including *Effective onscreen editing*, 3rd edition – **up to 25% discount**
- *The Australian manual of scientific style* (AMOSS) – **\$10 off**
- Society for Editors and Proofreaders (SfEP) online courses and conferences – **various discounted rates**
- Editors Canada – **member rates on webinars, online training courses and conferences**
- Editorial Freelancers Association – **member rates on webinars, online training courses and conferences**

[FIND OUT MORE](#)

EVENTS FOR EDITORS

All IPEd branches host workshops, seminars, webinars, member meetings and other events, open to all IPEd members at member rates. *IPEd Notes* will list these events in each issue, but members are encouraged to visit the [events page](#) of the IPEd website for links to more information.

Attending an event at a branch other than your own is an opportunity to meet members of other branches and attend a professional development event that may not be available in your own branch.

Editors NSW

WORKSHOP

The business of being a freelance editor

9.30am–4.30pm, Friday 19 October
UTS Short Courses Venue: Level 7, 236 Jones Street Ultimo

Ethics in editing seminar

9.30am–5.30pm, Saturday 17 November
UTS Short Courses Venue: Level 7, 236 Jones Street Ultimo

Editors Qld

WORKSHOPS

Held at Function Room 1, Motel on Gregory, 89–95 Gregory Terrace Spring Hill

The freelance editor's toolkit

10am–2.45pm, Saturday 27 October

Building alliances with publishing professionals: the self-publishing model

10am–2.45pm, Saturday 3 November

Editors SA

MEMBER MEETINGS

Christmas dinner

6.30pm for a 7pm start, Thursday 13 December
Governor Hindmarsh Hotel, 59 Port Road Hindmarsh

WORKSHOP

Thesis editing, with Val Mobley and John Liddle

9am–2.30pm, Saturday 17 November
Intersect, 167 Flinders Street Adelaide

Editors Vic

MEMBER MEETING

What publishers want

6pm (for 6.45pm), Tuesday 9 October
CQ Functions, 113 Queens Street (cnr Little Collins Street), CBD

TRAINING

The freelance editor's toolkit

10am–1pm, Saturday 13 October
CAE, 253 Flinders Lane, CBD

Academic Editing

Saturday 24 November

Editors WA

NETWORKING MEETING

Bar society

5pm–9pm, Friday 12 October
Bad Apples Bar, 6/16 Riseley Street, Ardross

Society of Editors (Tasmania)

Visit the society's [website](#) for up-to-date information.